



847 699 6900 T 847 699 6906 F

FOR IMMEDIATE RELEASE

Contact: Nick Severino

Flexible Benefit Service Corporation

847 699 6900

nseverino@flexiblebenefit.com

Flex to offer Education to Human Resource and Business Professionals on Popular Consumer-Driven Health Care Plans

Flex to host free webinars on CDHPs for employers throughout the US

ROSEMONT, III. (February 22, 2012) – Flexible Benefit Service Corporation (Flex) today announced they will launch an educational outreach effort for human resource and business professionals to learn more about popular Consumer-Driven Health Care Plans (CDHPs). The series of free webinars are offered through the FlexUNIVERSITY™ platform and accredited by the Human Resources Certification Institute (HRCI) offering one general recertification credit to those that attend.

In a <u>recent report</u>, the Employee Benefits Research Institute (EBRI) indicated that 16 percent of US employers with 10-499 employees and 23 percent of employers with 500 or more employees are offering either an HRA or HSA-eligible plan. With more than 21 million employees covered by CDHPs in 2011, these plans are now becoming standard practice in the benefits industry. Human resource and business professionals are invited to register for these free, live educational events to learn more about why these plans are gaining momentum in the benefits marketplace and how they can implement these solutions within their organizations.

- Managing CDH Plans Webinar March 8, 2012 @ 11 AM
- Employer HSA Solutions Webinar March 29, 2012 @ 11 AM

"As a thought leader in the health insurance and benefits administration marketplace, Flex offers expertise and a unique perspective on CDHPs," says John DiVito, president of Flex. "One of our main goals as an organization is to educate employers on cost-effective health care strategies, and CDHPs do exactly that."



Flex offers various consumer-driven, tax-advantaged products, services and resources to employers throughout the U.S., including Flexible Spending Accounts (FSA), Health Reimbursement Arrangements (HRAs), Health Savings Accounts (HSAs), Transit/Parking Reimbursement Accounts (TRAs), Cafeteria Plans, COBRA and more. Through its comprehensive understanding of the health insurance and benefits administration markets, Flex presents a cutting edge perspective on finding solutions for the rising cost of healthcare.

For more information about Flex, visit www.flexiblebenefit.com or call 866-472-0882.

###

About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex), headquartered in Rosemont, Ill., is a leader in the health insurance and benefits administration markets. Since 1988, it has offered cost-effective healthcare solutions integrated with unparalleled expertise, service and technology to health insurance Producers, Employers and Employees. Their two primary divisions include the Flex General Agency and Flex Plans. The General Agency offers health insurance Producers free access to leading health, Medicare and ancillary/voluntary insurance carriers, products, resources and more. The Flex Plans division serves Employers and Employees through its in-house portfolio of benefits administration products that are designed to add cost-effective value to any employee benefits package. Through its comprehensive understanding of the health insurance and benefits administration markets, Flex presents a cutting edge perspective on finding solutions for the rising cost of health care.