



FOR IMMEDIATE RELEASE:

Contact

Nick Severino

Flexible Benefit Service Corporation

847 699 6900

nseverino@flexiblebenefit.com

Flex Rallies Support for Producers at the Illinois State Capitol for Insurance Industry Legislative Day

ROSEMONT, III. (Feb. 29, 2012) – Flexible Benefit Service Corporation (Flex) is standing behind health insurance producers and taking action at Insurance Industry Legislative Day in Springfield, III. on Feb. 29, 2012. At this annual event more than 400 health insurance producers, company representatives and financial planners will assemble to present their positions to legislators and constitutional officers and hear from them on critical industry issues.

Flex is sponsoring Insurance Industry Legislative Day and will be attending to show its support for health insurance producers. Flex will appear alongside members of Illinois' most influential insurance associations including, Independent Insurance Agents of Illinois (IIAI), Illinois Insurance Association (IIA), Illinois State Association of Health Underwriters (ISAHU), Illinois Association of Mutual Insurance Companies (IAMIC), National Association of Insurance & Financial Advisors – Illinois (NAIFA) to lobby members of the General Assembly on current issues affecting the insurance industry.

"Gathering at the Illinois State Capitol with industry representative puts us in a unique position to evoke change that will secure the producer role in the future of the health insurance business." said President of Flex, John DiVito. "With health care reform on the horizon, now is the time to act."



The Flex General Agency gives Illinois health insurance producers the power to go further with free access to top health insurance carriers nationwide, dedicated individual and group sales and service teams, sales resources and continuing education opportunities through FlexUNIVERSITY™. To learn more about Flex, attend the free upcoming General Agency Features Webinar on March 9, 2012 at 11 a.m. CT.

Flex also offers a complete line of in-house benefits administration services to employers throughout the U.S., including Flexible Spending Accounts (FSA), Health Reimbursement Arrangements (HRAs), Health Savings Accounts (HSAs), Transit/Parking Reimbursement Accounts (TRAs), Cafeteria Plans, COBRA and more. Through its comprehensive understanding of the health insurance and benefits administration markets, Flex presents a cutting edge perspective on finding solutions for the rising cost of health care.

For more information about Flex, visit www.flexiblebenefit.com or call 888-353-9178.

###

About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex), headquartered in Rosemont, III., is a leader in the health insurance and benefits administration markets. Since 1988, it has offered cost-effective healthcare solutions integrated with unparalleled expertise, service and technology to health insurance Producers, Employers and Employees. Their two primary divisions include the Flex General Agency and Flex Plans. The General Agency offers health insurance Producers free access to leading health, Medicare and ancillary/voluntary insurance carriers, products, resources and more. The Flex Plans division serves Employers and Employees through its in-house portfolio of benefits administration products that are designed to add cost-effective value to any employee benefits package. Through its comprehensive understanding of the health insurance and benefits administration markets, Flex presents a cutting edge perspective on finding solutions for the rising cost of health care.