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Flex Expands Educational Programs for Producers and Employers Flex offering free courses on health insurance and benefits administration

ROSEMONT, III. (April 18, 2012) – Flexible Benefit Service Corporation (Flex) today announced they have launched a more comprehensive educational program for health insurance producers, and human resource and business professionals on health insurance and benefits administration and reimbursement solutions. The series of free webinars and seminars will be offered through the FlexUNIVERSITY[™] platform, with some courses offering Continuing Education Units (CEUs) from the Illinois Department of Insurance or credits from the Human Resources Certification Institute (HRCI).

As the outlook for health care reform continues to evolve, employers and producers are seeking out new ways to provide cost-effective health care and benefits. These free, live educational events are tailored to the specific needs of each audience and will educate producers and employers on a variety of options.

FlexUNIVERSITY for Producers

- <u>SureBridgeSM Supplemental Products Webinar</u> April 26, 2012 @ 11 AM
- <u>Aetna[®] Seminar</u> (2 CEUs) May 2, 2012 @ 9 AM
- <u>Health Reimbursement Arrangements (HRAs) Seminar</u> (2 CEUs) May 16, 2012 @ 9 AM

FlexUNIVERSITY for Employers

- Flexible Spending Account (FSA) Best Practices April 19, 2012 @ 11 AM
- Retiree Health Care Strategies (1.0 HRCI Credit) May 17, 2012 @ 11 AM
- FSA Eligible Expenses & Substantiation (1.0 HRCI Credit) May 31, 2012 @ 11 AM



"Flex keeps producers and employers one-step ahead of the curve by offering guidance and access to some of the most innovative benefits strategies in the market today," says President of Flex, John DiVito. "We help our clients go further by reaching beyond the scope of traditional health care".

Flex offers various consumer-driven, tax-advantaged products, services and resources throughout the U.S., including FSAs, HRAs, Health Savings Accounts (HSAs), Transit/Parking Reimbursement Accounts (TRAs), Cafeteria Plans, COBRA and more. Through its comprehensive understanding of the health insurance and benefits administration markets, Flex presents a cutting edge perspective on finding solutions for the rising cost of healthcare.

For more information about Flex, visit <u>www.flexiblebenefit.com</u> or call 866-472-0882.

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About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex), headquartered in Rosemont, Ill., is a leader in the health insurance and benefits administration markets. Since 1988, it has offered costeffective healthcare solutions integrated with unparalleled expertise, service and technology to health insurance Producers, Employers and Employees. Their two primary divisions include the Flex General Agency and Flex Plans. The General Agency offers health insurance Producers free access to leading health, Medicare and ancillary/voluntary insurance carriers, products, resources and more. The Flex Plans division serves Employers and Employees through its in-house portfolio of benefits administration products that are designed to add cost-effective value to any employee benefits package. Through its comprehensive understanding of the health insurance and benefits administration markets, Flex presents a cutting edge perspective on finding solutions for the rising cost of health care.