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Flexible Benefit Service Corporation Offers Private Insurance Exchange as Immediate Solution for 136,000+ Uninsured Small Businesses in Illinois

Employers can now offer online health benefits marketplace to employees!

ROSEMONT, Ill. (Sept. 26, 2012) – Flexible Benefit Service Corporation (Flex), a leading provider of innovative, consumer-driven employee benefits programs, now offers the [136,785 uninsured small businesses in Illinois](#)¹ a simple solution to offering health benefits with its InsureXSolutions™ private health insurance exchange. Promoting a [defined contribution health plan model](#), InsureXSolutions gives employers the ability to set their own budget and assist employees with health care expenses, while enabling employees to shop, compare and apply for health benefits through an [online insurance marketplace](#).

The [defined contribution](#) model eliminates some of the common roadblocks that many uninsured small businesses are facing, such as the high cost of health care premiums and difficult participation requirements. With the help of a licensed health insurance producer, employers can simply allocate a fixed amount of funds for each employee. Employees can then login to the InsureXSolutions web portal for access to online quoting and comparison resources for individual and family insurance plans from national and regional insurance companies. Once employees find the right plan, they use the InsureXSolutions online marketplace to directly apply for health, Medicare, short-term and/or vision insurance.



“We are proud to introduce this practical business solution to uninsured employers in our home state of Illinois,” said President of Flex, John DiVito. “InsureXSolutions will empower employees to make choices based on their needs and lifestyle, while at the same time, simplifying the process for the employer.”

Businesses and their employees are supported by an InsureXSolutions Interaction Center that is staffed with a team of licensed product specialists. The Interaction Center is available Monday through Friday, 8 a.m. to 8 p.m. Central, to help callers through the decision making process, answer questions and provide guidance on insurance plan options.

To learn more about InsureXSolutions, visit www.insurexsolutions.com or call 888-353-9178. InsureXSolutions is a registered trademark of [Flexible Benefit Service Corporation](#).

1. According to statehealthfacts.org, a project of the Henry J. Kaiser Family Foundation.

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About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex) is a leader in the health insurance and benefits administration marketplace. Since 1988, Flex has continuously offered cost-effective health care solutions for producers, employers, employees and individuals. Through their consumer-driven strategies, tax-advantaged programs and insurance offerings, Flex serves as a full service general agency and benefits administrator. The comprehensive Flex product portfolio includes flexible spending accounts (FSAs), health reimbursement arrangements (HRAs), health savings accounts (HSAs), transit/parking reimbursement accounts (TRAs), COBRA administration and more. Flex also blends its in-house expertise from both divisions to offer a private insurance exchange showcasing integrated resources and innovative technology. Learn more at www.flexiblebenefit.com.

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