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Flexible Benefit Service Corporation Debuts Private Insurance Exchange Video

New educational video provides simple illustration of the InsureXSolutions™ private health insurance exchange concept and process for employers

ROSEMONT, Ill. (Nov. 14, 2012) – Flexible Benefit Service Corporation (Flex) today announced they have published a new video for employers featuring the [InsureXSolutions™](#) private health insurance exchange. The [video](#) illustrates the [defined contribution health plan](#) funding model and online [private insurance exchange](#) concept.

Available in select markets, InsureXSolutions can be utilized by any size business. It is an ideal solution for employers not offering health insurance, and allows them to establish their own budget and assist employees with health care expenses. A demonstration of the InsureXSolutions [online insurance marketplace](#) is also featured in the video, which showcases the complete employee shopping experience for health insurance, Medicare, short-term insurance and vision insurance.

“The [InsureXSolutions video](#) provides a straightforward illustration of our private health insurance exchange and how its simple functionality allows employers to help their employees manage health care costs.” said John DiVito, president of Flex.



Businesses and their employees are supported by an InsureXSolutions Interaction Center that is staffed with a team of licensed product specialists. The Interaction Center is available Monday through Friday, 8 AM to 8 PM Central, to help callers through the decision making process, answer questions and provide guidance on insurance plan options.

To view the [video](#) visit [www.insurexdemo.com](#). To learn more about InsureXSolutions, visit [www.insurexsolutions.com](#) or call 888-353-9178. InsureXSolutions is a registered trademark of [Flexible Benefit Service Corporation](#).

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About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex) is a leader in the health insurance and benefits administration marketplace. Since 1988, Flex has continuously offered cost-effective health care solutions for producers, employers, employees and individuals. Through their consumer-driven strategies, tax-advantaged programs and insurance offerings, Flex serves as a full service general agency and benefits administrator. The comprehensive Flex product portfolio includes flexible spending accounts (FSAs), health reimbursement arrangements (HRAs), health savings accounts (HSAs), transit/parking reimbursement accounts (TRAs), COBRA administration and more. Flex also blends its in-house expertise from both divisions to offer a private insurance exchange showcasing integrated resources and innovative technology. Learn more at [www.flexiblebenefit.com](#).

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