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Flexible Benefit Service Corporation to Educate Brokers and Accountants at Upcoming Healthcare Events
Flex Invited to Offer Guidance on Cafeteria Plans and Healthcare Reform Implications

ROSEMONT, Ill. (January 12, 2010) – Flexible Benefit Service Corporation (Flex) today announced Mark Lam, policy compliance and relationship manager, has been invited to speak at two upcoming healthcare events.

On January 13, 2011, Mark will be presenting at the [DuPage Association of Health Underwriters \(DAHU\) meeting at the Hyatt Lisle](#) in Lisle, Illinois. Mark will present to health insurance brokers on the value Cafeteria Plans, specifically Flexible Spending Accounts (FSAs), can add to employee benefit plans. He will also address the impacts of Healthcare Reform on these plans, and best practices for positioning these programs in the marketplace.

The National Society of Accountants for Cooperatives (NSAC) has also invited Mark Lam to speak to accounting, auditing and tax professionals at their upcoming webinar, "[What You Need to Know About Health Care Reform](#)" on January 20, 2011. During this online presentation, Mark will discuss grandfathered provisions, employer responsibilities and review what's on the radar for healthcare reform in the near future.

Mark is very active in assisting and educating health insurance brokers and businesses in designing innovative, compliant plan designs that help achieve employee benefit goals. He is the primary instructor in the FlexUNIVERSITY™ series of accreditation seminars, an active member of the Employer Council on Flexible Compensation and designated in the area of Certified Flexible Compensation Instruction.

Since 1988, Flex has administered tax-advantaged, consumer-driven programs for businesses throughout the U.S., including FSAs, Health Reimbursement Arrangements (HRAs), Health



Savings Accounts (HSAs), Transit/Parking Reimbursement Accounts (TRAs), COBRA and more. Flex leverages their superior customer service and unmatched industry expertise to successfully deliver solutions that fit the needs and budget of any size business.

For more information on having Mark Lam present at an upcoming event, please call 888-FLEX1ST. To learn more about Flex, please visit www.flexiblebenefit.com.

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About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex), headquartered in Rosemont, Ill., offers access to leading solutions in the benefits administration and health insurance markets. Founded in 1988, the primary goal at Flex is to promote cost-effective healthcare through the use of consumer-driven strategies and tax-advantaged programs. With cutting-edge technology, strong industry relationships and superior customer service, Flex provides the resources to continually exceed this goal. For more information, visit www.flexiblebenefit.com.